

Clusterkonferenz Metall 2015

Synergies with Production Innovations

Friday, 16th October 2015

Main auditorium at University of Applied Sciences Brandenburg (FH Brandenburg)

Magdeburger Straße 50, 14770 City of Brandenburg an der Havel

09.00 h - 10.30 h	Registration required at www.metall-brandenburg.de/en/node/9661 Plant tour at ZF Friedrichshafen AG
starting at 10.00 h	Arrival of participants at FH Brandenburg <i>Marketplace „Innovation Professionals“ and a company / organisation exhibition</i> <i>Networking and welcome coffee</i>
11.00 h	Welcome on behalf of all organisers <i>Prof. Dr.-Ing. Ulrich Berger, Cluster Spokesman Metal Brandenburg</i> Greetings <i>Dr. Dietlind Tiemann, Mayor City of Brandenburg an der Havel</i> <i>Prof. Dr.-Ing. Burghilde Wieneke-Toutaoui, President FH Brandenburg</i>
11.30 h	Greetings Minister for Economic Affairs and Energy presents Brandenburg Innovation Award Metal 2015 <i>Albrecht Gerber, Minister for Economic Affairs and Energy</i>
12.00 h	The challenge – complexity in the series assembly <i>Jens Münchow, Factory Manager ZF Friedrichshafen AG</i> Importance of innovation for the lasting success of an industrial enterprise on the example of the Böllhoff Group <i>Roland Porepp, Managing Director Böllhoff Produktion GmbH</i> Lightweight construction with textured materials <i>Prof. Dr.-Ing. Holger Seidlitz, Professor BTU C-S</i>
13.00 h	Panel discussion „Innovation Professionals for Metal Brandenburg“ <i>Jens Münchow, Factory Manager ZF Friedrichshafen AG</i> <i>Roland Porepp, Managing Director Böllhoff Produktion GmbH</i> <i>Sven Weickert, Managing Director Unternehmensverbände Berlin-Brandenburg (UVB)</i> <i>Prof. Dr.-Ing. Burghilde Wieneke-Toutaoui, President FH Brandenburg</i> <i>Olivier Höbel, District Manager IG Metall Berlin-Brandenburg-Sachsen</i> <i>Moderation: Dr. Manfred Wäsche, Deputy Managing Director IHK Potsdam</i>
13.30 h	Closing remarks and outlook <i>Prof. Dr.-Ing. Ulrich Berger, Cluster Spokesman Metal Brandenburg</i>
13.45 h	Networking at business lunch
14.30 h	End of the conference

Please note page 2 with the additional programme part for international guests.



EUROPÄISCHE UNION
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Regionale Entwicklung

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ZF Friedrichshafen AG und
Fachhochschule Brandenburg

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“Knights hall” (Rittersaal)

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Programme part for international guests

Transfer Metal International

14.30 h	Welcome speech and presentation of University of Applied Sciences Brandenburg (FH Brandenburg)
14.40 h	Introduction of participants and exchange on cooperation interests
15.45 h	Laboratory tour
16.30 h	End of programme